

THE GIANNA · A 30-DAY VISIBILITY EVENT

Get On the *Record*

30 days to make your work impossible to ignore.

For experienced professionals who are excellent at the job and invisible everywhere else. Ten honest minutes a day, one focused hour a week, and a record of proof that travels with you.

NOVEMBER 1 TO 30, 2026

By Gianna G.

Titles expire. Brands don't.

Follow **The Gianna** for Bold Workplace Truths + Career Strategy



How this *works*

You can be excellent at your job and still be nearly invisible beyond the people who work with you every day. That gap matters, because a job title is rented. Your reputation, your point of view, your relationships, and your body of work can travel with you. For the next 30 days, you are going to build the record on purpose.

The rhythm

Daily, about 10 minutes: one micro-action from the 30-day map. Small enough to do on a tired day, specific enough to compound.

Weekly, one focused hour: the one-hour session on page 11. Collect, shape, publish, connect, review. Protect the same hour all month.

Day 0 and Day 30: you take the Visibility Scorecard on page 4. Your lowest category on Day 0 sets your assignment. Your Day 30 score shows you the receipts.

The rules

- **Do not manufacture authority. Document it.** Everything in this workbook comes from work you have already done.
- **Build with your experience, not your employer's information.** No confidential details, no private names or numbers, ever. Share principles, patterns, and lessons.
- **Done beats perfect.** A rough post on the day it was assigned moves your record further than a polished one next month.
- **Missing a day is data, not failure.** Note it in the tracker and take the next action. The month is the unit, not the day.

What you need: this workbook, one notes app or document for your receipts file, and your protected weekly hour on the calendar before November 1. That is the whole setup.

THE MAP

30 days, *four moves*

Each week strengthens one part of your record, in the order your scorecard checks them: clarity, proof, presence, portability. The daily actions live on pages 7 and 10. This map is the month at a glance.

WEEK	THEME	WHAT GETS BUILT
Days 1 to 7	Foundation Clarity first	Your lane in one sentence, your proof bank started, your profile aligned, your first published insight. The 7-day jumpstart, page 7.
Days 8 to 14	Proof The Receipts	A working receipts habit, one proof story in your own words, and one asset you can send when someone asks what you do.
Days 15 to 21	Presence The Cadence	A visible weekly rhythm: publishing, commenting with perspective, and showing up in your field before you need anything.
Days 22 to 28	Portability The Room	Proof your identity is bigger than your title: value named three ways, one relationship renewed, your materials in your own hands.
Days 29 to 30	Finish line	Re-score, compare, and publish your finish line. Then choose your next 30 days with evidence instead of guilt.

Your lowest scorecard category is your emphasis all month. Do every day's action, but give your weakest category the extra ten minutes whenever a day runs short. That is where your experience is getting trapped.

The Visibility *Scorecard*

Score each statement: **0 = not yet**, **1 = sometimes**, **2 = consistently**. Answer based on the last 90 days, not your intentions. Be honest; nobody sees this but you, and a low score is a map, not a verdict.

A / Clarity

I can explain what I want to be known for in one sentence. 0 1 2

My profile makes my expertise clear to someone outside my company. 0 1 2

I know the people I want my work to help. 0 1 2

I have a point of view, not just a list of skills. 0 1 2

My recent work supports the direction I want next. 0 1 2

Clarity subtotal: / 10

B / Proof

I keep a record of outcomes, wins, and lessons from my work. 0 1 2

I can share examples without exposing confidential information. 0 1 2

Other people can see evidence of how I think or solve problems. 0 1 2

My profile includes specific strengths, not generic claims. 0 1 2

I have at least one current asset I can send when asked what I do. 0 1 2

Proof subtotal: / 10

DAY 0 · THE AUDIT, CONTINUED

C / Presence

I contribute useful ideas publicly at least once a week.	0 1 2
My comments add perspective instead of simple agreement.	0 1 2
People outside my company recognize my name or expertise.	0 1 2
I engage with people in my field before I need something.	0 1 2
My online presence is current enough to represent me today.	0 1 2

Presence subtotal: / 10

D / Portability

My professional identity is larger than my current title.	0 1 2
I maintain relationships across companies and industries.	0 1 2
I can name at least three ways my expertise creates value.	0 1 2
I own access to my key contacts and professional materials.	0 1 2
I am developing options before urgency forces a decision.	0 1 2

Portability subtotal: / 10

My total: / 40 · My lowest category:

0 to 13, Hidden: your value may be real, but the public signal is faint. Start with clarity and one visible proof asset.

14 to 27, Emerging: the pieces exist, but they are inconsistent. A weekly rhythm will make your message easier to recognize.

28 to 40, Visible: your signal is working. Strengthen portability so recognition creates options, not just attention.

Prefer to take it on your phone? The interactive scorecard lives at the link in the event post, and it scores itself. Either way, write your numbers here. You will want them on Day 30.

Your *first move*

The total shows your stage. The lowest category sets your priority. Do the exercise that matches your lowest score today, before Day 1. It takes ten minutes and it aims the whole month.

If clarity is lowest • The Angle

Finish this sentence without using your title: I help solve by . Say it out loud. If it takes more than one breath, keep cutting words until it does not.

If proof is lowest • The Receipts

List three problems you have solved, improved, simplified, prevented, or explained. Write what changed because you were there. This list opens your receipts file on page 8.

If presence is lowest • The Cadence

Choose one place to show up for the next four weeks. LinkedIn is enough. Write it here, with the day you will post: Platform · Day · Topic I can discuss repeatedly:

If portability is lowest • The Room

Name one asset and one relationship to strengthen outside your employer this month. Asset:

· Relationship:

My first move, this week: I will

The *jumpstart*

Seven days can start the signal. Check each day off in the margin as you go.

☐ **Day 1 · Name your lane.** Answer three questions in writing: What do people consistently ask me to solve, explain, or improve? Who benefits most from that expertise? What do I believe about this work that I can defend? Keep your employer out of it.

☐ **Day 2 · Build your proof bank.** Open your receipts file (page 8) and log your first three entries: the problem, what you did, what changed, what you learned. Facts you can share only.

☐ **Day 3 · Align your profile.** Rewrite your headline with the formula: I help [specific people] [reach a meaningful outcome] through [your expertise or method]. Test: could a smart stranger understand your value without knowing your company or title?

☐ **Day 4 · Capture one raw idea.** Record a two-minute voice note. Do not perform. Answer one: What mistake do experienced people still make? What have you changed your mind about? What do you wish leaders understood?

☐ **Day 5 · Leave five useful comments.** Each comment uses one move: add a concrete example, name a tradeoff, offer a practical next step, ask a thoughtful question, or respectfully add another view.

☐ **Day 6 · Publish one insight.** Turn the Day 4 idea into one post: what happened, what it taught me, what you can use. Remove confidential details and any claim you cannot support.

☐ **Day 7 · Review and protect the hour.** Complete: The topic that felt most natural was . The conversation worth continuing is . Then put your weekly hour on the calendar for weeks 2, 3, and 4.

The Receipts *Tracker*

Your receipts file is the engine of this month and the habit that outlives it. Five fields, five minutes, every day you work. Use facts you can share; remove names, private numbers, and internal details as you write, not later.

FIELD	WHAT GOES IN IT
Date	When it happened, so you have a timeline of impact.
Problem or project	What the work actually was, in plain words a stranger would understand.
What I did	Your contribution. Not the team. Not the department. You.
What changed	How it supported revenue, efficiency, quality, or the people it served.
What I learned	The lesson, the feedback, or the pattern you would teach someone else.

Do this daily and watch how easy your next review, raise conversation, interview, or pivot becomes. Your future self will thank you, with documentation.

The next two pages are your tracker for the month. If you keep your receipts digitally instead, copy the five column headings into your notes app and log there. The format matters less than the streak.

My receipts, *first half*

DATE	PROBLEM OR PROJECT	WHAT I DID	WHAT CHANGED	WHAT I LEARNED

My receipts, *second half*

DATE	PROBLEM OR PROJECT	WHAT I DID	WHAT CHANGED	WHAT I LEARNED

Proof, presence, *portability*

Week 2 • Proof (Days 8 to 14)

☐ **D8** Add three receipts from last week. ☐ **D9** Turn one receipt into a proof story: situation, decision, result, lesson. ☐ **D10** Clean one asset of anything private so it is safe to share. ☐ **D11** Draft your sendable one-pager: who you help, proof, contact. ☐ **D12** Replace one generic claim on your profile with a specific strength. ☐ **D13** Ask one trusted person: what do you come to me for? Log the answer as a receipt. ☐ **D14** Weekly hour + Gianna Check review (pages 12 and 13).

Week 3 • Presence (Days 15 to 21)

☐ **D15** Publish one insight from your receipts. ☐ **D16** Five comments that add perspective. ☐ **D17** Reply to every comment on your last post like it matters, because it does. ☐ **D18** Share someone else's work and add your take. ☐ **D19** Record one 60-second video teaching one thing you know. ☐ **D20** Engage three people in your field before you need anything. ☐ **D21** Weekly hour + review.

Week 4 • Portability (Days 22 to 28)

☐ **D22** Write three ways your expertise creates value, none of them your title. ☐ **D23** Reconnect with one person from a past company, no ask attached. ☐ **D24** Update your sendable asset with this month's proof. ☐ **D25** Move your key contacts and materials into files you personally own. ☐ **D26** Publish the biggest lesson this month taught you. ☐ **D27** Leave five useful comments in one new room: a group or community you have not posted in. ☐ **D28** Weekly hour + review.

☐ **D29 • Prep your finish line.** Draft the post: what changed, one receipt you are proud of, one number you can share. ☐ **D30 • Finish.** Re-score on page 5, compare, and publish your finish line.

One hour keeps the *record growing*

Protect the same hour each week. Leave with one published insight, stronger relationships, and the next idea already captured.

TIME	MOVE	WHAT HAPPENS
10 min	Collect	Scan your calendar, notes, questions, and recent work. Capture three lessons you can share safely.
20 min	Shape	Choose one lesson. Add context, your point of view, and one useful takeaway. Keep only what is true.
10 min	Publish	Post it, record it, or turn it into a simple document. Clarity beats production.
15 min	Connect	Respond to comments and contribute to three relevant conversations before you need anything.
5 min	Review	Record what created a real conversation. Choose next week's topic before you close the session.

My protected hour

Day: · Time: · Place:

Busy week? Do the minimum week: one useful post or video, three meaningful comments, one new idea captured. Consistency is easier to rebuild from a small action than from silence.

Run the *Gianna Check*

Five minutes at the end of each week, before you publish anything else. Six checks, applied to your post, your profile, and anything AI helped you draft. If a check fails, fix that one thing, not everything.

- ☐ **Receipts.** Can I back every claim with something real from my own record?
- ☐ **Names and numbers.** Is every name, date, and figure accurate, and safe to share?
- ☐ **The empty cell.** What is missing that a smart reader would ask about?
- ☐ **Sound.** Read it aloud. Does it sound like a person, specifically like me?
- ☐ **Privacy.** Could anything here identify my employer, colleagues, or clients, or expose information that is not mine to share?
- ☐ **The signature test.** If my name fell off this, would my people still know it was mine?

This week's review

What I published:

The conversation worth continuing:

One thing the Check caught:

Next week's one topic:

AI can help you draft, sort, and polish. The Check is where you stay the author. Use AI as an interviewer and editor, never as the source of your expertise, and never paste confidential information into it.

The *finish line*

Re-take the scorecard on pages 4 and 5 and write the new numbers beside the old ones.

Day 0 total: / 40 · Day 30 total: / 40

My strongest signal now:

The receipt I am proudest of:

What I will keep doing weekly:

What happens next

The record does not maintain itself, but it does get easier. Keep the receipts habit and the weekly hour, and your visibility stops depending on motivation. When you are ready to go further, the path is already built:

- **The Visible Expert Prompt Pack (\$7):** 17 prompts that turn your workbook answers into a visible profile, a content engine, and a 90-day plan.
- **Prepare the Record:** the live working session where we build your next 90 days together.
- **The Room:** the community of professionals doing this work alongside you, because relationships are built before you need them.

And if you started late, finished messy, or missed days: you still have a record you did not have 30 days ago. That was the whole point. Run it back next quarter, stronger.

*Titles expire. Brands don't. You just spent 30 days proving it. **Now stay on the record.***

Get On the Record is a The Gianna program. Workbook by Gianna G. Share this workbook with one person who needs it; the next round starts soon, and the door stays open.